

‘My Coach. My Hero’ Campaign

Join us in making this inaugural nationwide celebration a truly memorable occasion for your coaching 'Hero'.

(1) Grab a "My Coach. My Hero" ZoCard for your Coach

Write your personalised 'thank you' message on any of the 'My Coach. My Hero' Zocards available islandwide and give them to your coach. Also available at all schools and SSC Sports & Recreation Centres.

You can also send an E-card to your coach. Simply log on to our website at coaches.ssc.gov.sg to customise your E-Card with your personalised message.

(2) Dedicate a song to your Coach on 98.7FM

Send us your dedications via SMS (in not more than 160 characters) to **72346**.

SMS: **Hero**<SPACE>**Name**<SPACE>**NRIC**<SPACE>**Your hero and dedication**

Selected entries will be read out live on 'Say It with Music' from 10-13 Sep and on 'Muttons to Midnight' on 14 Sep 07. You will also win \$20 worth of sports vouchers.

(3) Tell us why your coach is your 'Hero'

Send us your most heartwarming testimonies of why your coach is your 'Hero' between 20 Aug - 16 Sep 07, and stand a chance to win up to 10 sets of sports vouchers worth \$30 each to be given out each week.

Simple email your entires to ssc_coaching@ssc.gov.sg with the following information:

- Name of Sender
- School/ Institution (if applicable)
- Name of coach
- Sport

You can also send us your 'thank you' messages via SMS (in not more than 180 characters) at **93427379**.

SMS: **Hero**<SPACE>**Name**<SPACE>**Name of Coach**<SPACE>**Sport**<SPACE>**Message**

Winning entries each week will be posted on our website at coaches.ssc.gov.sg and will also stand a chance to be published in The Straits Times on 14 Sep 07.